



JAMIE CROSBIE

Jamie Crosbie

Visionary Leader and Peak Performance Expert

Jamie Crosbie is an acclaimed Global Keynote Speaker, TEDx Speaker, and three-time author. With over 25 years of experience in transforming leadership and sales performance, Jamie founded ProActivate, a global sales and marketing talent acquisition firm, extending her impact beyond previously serving as Vice President of Sales for CareerBuilder. She is renowned for her ability to enhance organizational culture and performance through purpose-driven leadership and passion.

KEYNOTE AND WORKSHOP OFFERINGS

Performance Mindset Shift

Shift the performance gap by transforming mental barriers into empowering perspectives.

Breaking Through Limiting Beliefs

Overcome barriers, reshape thoughts, unlock potential for success.

Exponential Sales Leadership

Revolutionize sales leadership by merging passion with purpose, significantly boosting team performance.

Creating a High-Performance Culture with Elite Talent

Create a culture of excellence that fosters top performance and a process that attracts elite talent.

Fully Living on Purpose with Purpose

Align mission, values, and goal, creating a fulfilling, intentional purposeful professional and

BENEFITS OF HEARING JAMIE SPEAK

Elite Performance Unleashed

Employ tactical mastery to elevate your team, transforming underperformers into top achievers.

Skyrocket Success by 38%:

Navigate through mental barriers and harness core strengths to catapult success.

Barrier Breakthrough

Pivot personal and professional hurdles into launchpads for unprecedented growth.

Passion-Fueled Performance Boost

Infuse your leadership with passion, supercharging team spirit and efficiency.

Purpose-Driven Existence

Synchronize every action with your goals, crafting a life brimming with intention and fulfillment.

Forge a Resilient Sales Dynasty

Sharpen focus on mindset to sculpt a sales team of unparalleled resilience and performance.

PUBLICATIONS



The Power of 2: Exponential Sales Leadership
Journey to the Top: How to Reach Your Peak Performance Life
How to Source, Qualify, and Hire Elite Sales Talent

IDEAL AUDIENCES

- CEOs, CROs, CMOs, and other C-suite executives
- Sales and marketing teams.
- Leaders - sales and marketing teams and leaders
- Entrepreneurs and business leaders
- Organizations fostering a high-performance culture



Christopher Plumlee
President of Elevate Strategy Group

"Jamie's Peak Performance Mindset workshop was a game-changer for our team, transforming our approach and leading to unprecedented growth."



Kristi Cervantes
SVP of Sales, Santander Consumer USA Inc

"Jamie's strategies have profoundly impacted our team dynamics and performance, especially during times of change."

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